

SRH2024 Competitor Update #5 -Colin Clark Returns

Hello Everyone – not long now
Everything is coming along quite well

Recently Colin Clark (the voice of the WRC) confirmed that he will again be there for the event this year
Of course, we are all more than excited about the possibilities that Colin's visit and commentary open up

To have a high profile international media personality from the World Rally Championship make time in his busy schedule and come to take a look at The Shannons Rally Heartland and the region it runs in is not to be underestimated.

He was out and about in the region last week , filming a couple of intro videos– and he will be at the event broadcasting images and interviews from our event to the world

The first intro can be seen here:- <https://fb.watch/qWdTVQHUIA/>

We are compiling an information file for him, containing all we have about you the competitors, and background around the event. Colin will be looking to interview and talk with as many competitors as possible – so it would be great if his file had your information in there. So, please, if you haven't already, send me photos and short bios

There will be lots more to come out of this, lots. I think the potential, just like last year, is huge and it will all feature the Rally, Burra, and environs and you. It will go worldwide, and be a win-win for the region and the event, and all its stakeholders

Cheers Ivar
0418 834 311

PS

Please note that Sponsors always look for a return on investment when making sponsorship decisions, and so we need to be able to point to positive attention from loads of people, and as big a reach as possible. One way to do that is via Facebook. Give us a follow, hit "like", and "share" and comment OFTEN to help us to build social media numbers that help with sponsorships. If EVERYONE involved got active on our Facebook page, it would create a great positive for the sponsors, and consequently, a great positive for the event.



Shannons Rally Heartland – 26-28 April 2024



**Round 1 of the MRF South Australian Rally Championship
Round 1 of the MRF South Australian Regularity Series
Round 3 of the East Coast Classic Rally Series**

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